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-- Begin Transmission --

BYOD: Bring Your Own Device

BYOD: BRING YOUR OWN DEVICE


Technology is influencing companies to adapt their work policies to meet the demands and needs of their workforce in accessing critical information to perform their duties for the organization.



These companies have been finding innovative ways to stay competitive and to help motivate their employees in using technology in gaining productivity. These policies that companies are introducing for example are called "Bring your own device" or **BYOD** as the appropriate acronym for this terminology.



The BYOD policy is something that every organization has to consider in this golden age of technology that is pushing the boundaries of how we use a combination of hardware and software to fulfill the requests of our clients. What makes the BYOD policy interesting and unique is that it is about regulating the workforce's own personal mobile device. This mobile device can be anything from a cell phone to the coveted iPad or tablet computer. There are a lot of pros and cons about the BYOD policy that we would like to discuss in helping companies and employees better understand the issues when implementing a BYOD policy in their organization.



intel
UNISYS
CITRIX

BYOD first entered in 2009 courtesy of **Intel** when it recognized an increasing tendency among its employees to bring their own devices to work and connect them to the corporate network. However, it took until early 2011 before the term achieved any real prominence when IT services provider **Unisys** and software vendor **Citrix** Systems started to share their perceptions of this emergent trend.

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Information Security: It's a Shared Responsibility

REFERENCE(S): <http://www.examiner.com>

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