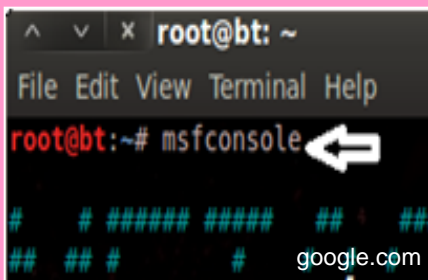


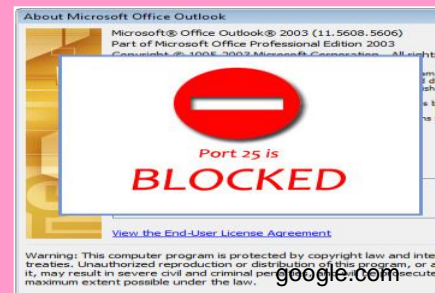


ANTI-SPAM: AVOIDING UNWANTED EMAIL

Anti-spam programs use a combination of methods to decide whether an email is likely to be spam. They can:



✓ Look for unnecessary HTML code (the code used for writing webpages) within email, as spammers often use HTML to try to conceal their messages and confuse anti-spam programs.



✓ Block email that comes from computers on a block list. This can be a commercially available list or a local list of computer addresses that have sent spam to your organization before.



geniushelper.org

✓ Check whether email comes from a genuine domain name or web address. Spammers often use fake addresses to try to avoid anti-spam programs.



✓ Block email that includes certain web addresses.



✓ Look for patterns that suggest the email's sender is trying to disguise