

Applying Custom Animations on a PowerPoint Presentation

Custom Animation effects give motion to text, pictures, and other content on your slides. Besides adding action, they help you steer audience focus, emphasize important points, transition between slides, and maximize slide space by moving things on and off. Used well, animation effects bring flair, spice, and surprise.

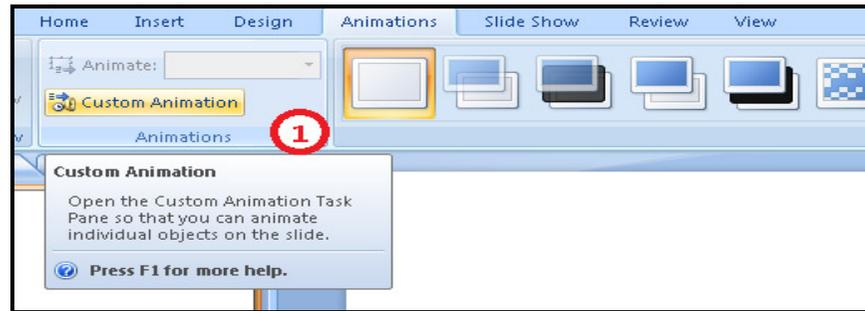
[Click here](#) to know how to apply custom animations.



Prepared by Information Security and IT Governance Division of ICT.
Productiv.T.y showcases tips & tricks on various office and branch applications.

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- From the **slides tab**, select the slide to which you wish to add your Custom Animation
- In the **Animations** section of the **Animations** ribbon, click on the Custom Animation

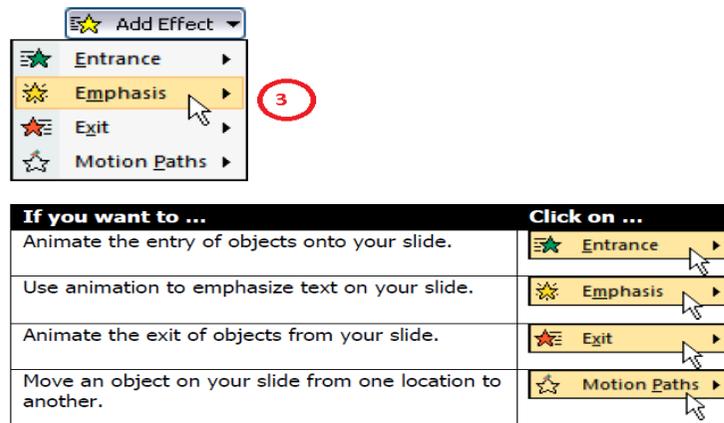


1. Adding a Custom Animation to your Slide

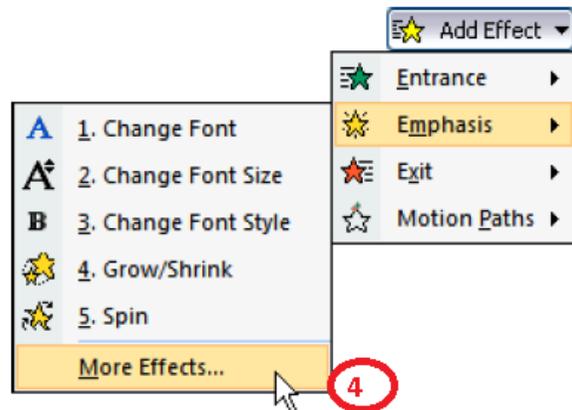
- On your slide, click on the first object that you wish to animate
- On the Custom Animations task pane, click on the button labelled “Add Effect”



2. From the dropdown menu that appears, select the type of animation you would like to apply



3. From the menu of animation effects that appears, click on the desired effect. Click on More Effects to view more options



4. PowerPoint will apply the custom animation to the selected object, and will display a preview of the animation in the slide pane.
5. To preview all of the animations together, click on **Play** at the bottom of the custom Animation task pane.



Tip: In the **Custom Animation** task pane, **PowerPoint** will list of all the custom animations for a slide in the order you in which you added them.



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